

Rockne Flowers, a native of Oconto Falls, Wisconsin, earned BBA ('52) and MBA ('60) degrees from the University of Wisconsin-Madison. Following two years of active duty in the US Army Finance Corp, Rockne was a staff accountant and partner in a number of CPA firms in Southern Wisconsin from 1954 to 1972. On December 1, 1972 he became president and CEO of Nelson Industries, Stoughton, Wisconsin. He held that position until Nelson Industries was acquired by Cummins, Inc. in January, 1998. At the time of the sale the largest shareholder of Nelson Industries was the Nelson Profit Sharing Plan, the company's retirement plan.

Rock served as a Chairman of the board of the Southern Chapter of the Wisconsin Institute of Certified Public Accountants, President of the Madison Chamber of Commerce and Chairman of the Board of Wisconsin Manufacturers and Commerce. He has been on the board of a number of organizations and companies, both private and publicly traded. Currently he is on the board of University Research Park and the boards of a number of foundations and private companies.

Rockne and his wife JoAnne have been funding the Flowers Family Foundation. One of the major projects of the Foundation is the annual presentation of the Wisconsin Business Achievement Award. The award honors the recipient for its positive impact on the Wisconsin economy. The purpose of the award is to recognize the winner for its role in supporting the Wisconsin economy in the expectation the publicity that it brings will encourage others.

These awards are made available by sharing benefits of the free enterprise system.

Directors
June Bunting
President
JoAnne Flowers
Vice President
Rockne Flowers
Secretary/Treasurer

Flowers Family Foundation
Sharing the benefits of the free enterprise system

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George Flowers
Christian Flowers
Veronica Fleming
Roxanne Flowers
Jeffrey Budzisz

10th ANNUAL

**WISCONSIN
BUSINESS
ACHIEVEMENT**

AWARD

Nominate a recipient or apply TODAY!
Due by July 15, 2024

Flowers Family Foundation, Inc.
Sharing the benefits of the free enterprise system

2023 Award Winner: \$75,000
Jones Dairy Farm

Jones Dairy Farm is a family-owned and managed food company which makes all natural breakfast sausage and smoked meat products. The company was started in 1889 and still operates in Wisconsin on land the family settled on in the late 1830s; it employs about 500 people. Jones branded products are distributed nationally to both retail and food service customers.



2023 Small Award Winner: \$25,000
Peragon Enterprises, Inc.

Founded in 1999 with an idea and a dream, Peragon is a family-owned truck bed cover manufacturer located in Shell Lake. American-made and built to last, Peragon ships secure and convenient truck bed covers nationwide. Peragon's purpose, the reason for its existence, is to Enable Better Journeys for its team members, customers, vendors and community.



Nominate a candidate online at www.flowersfamilyfoundation.com or by printing the form and submitting the completed form to : June Bunting, President, Flowers Family Foundation, 2364 Jackson St. #308, Stoughton, WI 53589 by July 15, 2024.

Previous Winners:

• Kapco Metal Stamping • OEM Fabricators, Inc. • L.B. White Company • The Fireside Theatre • Kwik Trip • Stoughton Trailers • Sargento Foods • ACI • Fox Converting • Boldt • Edgerton Gear •

W isconsin Business Achievement Award

The Flowers Family Foundation will award the tenth annual Wisconsin Business Achievement Award September 30, 2024. The presentation ceremony will be held to honor the recipients for their positive impact on the Wisconsin economy.

The award not only recognizes the winners for supporting the Wisconsin economy, it also includes donations made to a Wisconsin-based 501(c)3 organization of the award winners choice.

If there are nominations that meet all criteria there will be two awards given this year. The first award will include a \$75,000 donation made to the award winner's 501(c)3 charity of choice. The criteria for this award is that the organization has more than 100 employees. The second award will include a \$25,000 donation made to the award winner's 501(c)3 charity of choice. The criteria for this award is that the organization has less than 100 employees.

Hopefully, the publicity of the awards and the philanthropic donation will encourage others.

An extraordinary opportunity to honor candidates for their positive impact on the Wisconsin economy and assist non-profits in a meaningful way.

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2024 SELECTION COMMITTEE

Former Governor Tommy G. Thompson

Tim Christen, Chairman Emeritus-Baker Tilly

Allysia Finley, Media Representative - The Wall Street Journal

These awards are Non-partisan and Non-political