

Rockne Flowers, a native of Oconto Falls, Wisconsin, earned BBA ('52) and MBA ('60) degrees from the University of Wisconsin-Madison. Following two years of active duty in the US Army Finance Corp, Rockne was a staff accountant and partner in a number of CPA firms in Southern Wisconsin from 1954 to 1972. On December 1, 1972 he became president and CEO of Nelson Industries, Stoughton, Wisconsin. He held that position until Nelson Industries was acquired by Cummins, Inc. in January, 1998. At the time of the sale the largest shareholder of Nelson Industries was the Nelson Profit Sharing Plan, the company's retirement plan.

Rock served as a Chairman of the board of the Southern Chapter of the Wisconsin Institute of Certified Public Accountants, President of the Madison Chamber of Commerce and Chairman of the Board of Wisconsin Manufacturers and Commerce. He has been on the board of a number of organizations and companies, both private and publicly traded. Currently he is on the board of University Research Park and the boards of a number of foundations and private companies.

Rockne and his wife JoAnne have been funding the Flowers Family Foundation. One of the major projects of the Foundation is the annual presentation of the Wisconsin Business Achievement Award. The award honors the recipient for its positive impact on the Wisconsin economy. The purpose of the award is to recognize the winner for its role in supporting the Wisconsin economy in the expectation the publicity that it brings will encourage others.

This award is made available by sharing benefits of the free enterprise system.

Directors
June Bunting
President
JoAnne Flowers
Vice President
Rockne Flowers
Secretary/Treasurer

Flowers Family Foundation
Sharing the benefits of the free enterprise system

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www.flowersfamilyfoundation.com

George Flowers
Christian Flowers
Veronica Fleming
Roxanne Flowers
Jeffrey Budzisz



Nominate a recipient or apply TODAY!
Due by August 1, 2021


Flowers Family Foundation, Inc.
Sharing the benefits of the free enterprise system

2019 Award Winner: Stoughton Trailers, Inc.

Stoughton Trailers, Inc. headquartered in Stoughton, WI was recognized with the 2019 Wisconsin Business Achievement Award on October 15, 2019.

The 2019 Award included a \$75,000 donation from the Flowers Family Foundation to a Wisconsin-based nonprofit organization of the recipient's choice. Stoughton Trailers, Inc. selected Stoughton Football.



No award was given in 2020 due to COVID-19.
More information at www.flowersfamilyfoundation.com

W isconsin Business Achievement Award

The Flowers Family Foundation will award the seventh annual Wisconsin Business Achievement Award in the fall of 2021. The presentation ceremony will be held to honor the recipient for its positive impact on the Wisconsin economy.

The award not only recognizes the winner for supporting the Wisconsin economy, it also includes a donation made to a Wisconsin-based 501(c)3 organization of the award winner's choice.

The 2021 award includes a \$75,000 donation.

Hopefully, the publicity the award and the philanthropic donation will encourage others.

An extraordinary opportunity to honor a candidate for their positive impact on the Wisconsin economy and assist a non-profit in a meaningful way.

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Candidates can be an Individual | Partnership | Corporation | Association | Organization | Industry | Educational Institution
Activities can include Exports | Inventions | Developing Technology, Products or Services | Excellence in Organization | Creating or Improving a Product, Industry or Profession | Educates | Leads | Communicates

NOMINATE TODAY!

Nominate a candidate online at www.flowersfamilyfoundation.com or by printing the form and submitting the completed form to: June Bunting, President, Flowers Family Foundation, 2364 Jackson St. #308, Stoughton, WI 53589 by August 1, 2021.

2021 SELECTION COMMITTEE

Governor Tommy G. Thompson, UWSA Interim President

Robert Kamphuis, Mayville Engineering CEO

**Allysia Finley, Media Representative -
The Wall Street Journal**

The award is Non-partisan and Non-political