

Rockne Flowers, a native of Oconto Falls, Wisconsin, earned BBA ('52) and MBA ('60) degrees from the University of Wisconsin-Madison. Following two years of active duty in the US Army Finance Corp, Rockne was a staff accountant and partner in a number of CPA firms in Southern Wisconsin from 1954 to 1972. On December 1, 1972 he became president and CEO of Nelson Industries, Stoughton, Wisconsin. He held that position until Nelson Industries was acquired by Cummins, Inc. in January, 1998. At the time of the sale the largest shareholder of Nelson Industries was the Nelson Profit Sharing Plan, the company's retirement plan.

Rock served as a Chairman of the board of the Southern Chapter of the Wisconsin Institute of Certified Public Accountants, President of the Madison Chamber of Commerce and Chairman of the Board of Wisconsin Manufacturers and Commerce. He has been on the board of a number of organizations and companies, both private and publicly traded. Currently he is on the board of University Research Park and the boards of a number of foundations and private companies.

Rockne and his wife JoAnne have been funding the Flowers Family Foundation. One of the major projects of the Foundation is the annual presentation of the Wisconsin Business Achievement Award. The award honors the recipient for its positive impact on the Wisconsin economy. The purpose of the award is to recognize the winner for its role in supporting the Wisconsin economy in the expectation the publicity that it brings will encourage others.

This award is made available by sharing benefits of the free enterprise system.

Directors
June Bunting
President
JoAnne Flowers
Vice President
Rockne Flowers
Secretary/Treasurer

Flowers Family Foundation
Sharing the benefits of the free enterprise system

2364 Jackson St., #308
Stoughton, WI 53589
608-873-4378
info@flowersfamilyfoundation.com
www.flowersfamilyfoundation.com

George Flowers
Christian Flowers
Veronica Fleming
Roxanne Flowers
Jeffrey Budzisz

8th ANNUAL
WISCONSIN
BUSINESS
ACHIEVEMENT
AWARD

Nominate a recipient or apply TODAY!
Due by August 1, 2022

Flowers Family Foundation, Inc.
Sharing the benefits of the free enterprise system

2021 Award Winner:
Sargento Foods, Inc.

Sargento Foods is a family-owned company with a passion for cheese. Founded in 1953 in Plymouth, WI, Sargento is a leading manufacturer, packager and marketer of natural cheese. It is proud to be the company that successfully introduced America to pre-packaged sliced and shredded natural cheeses and cheese blends.



Past Winners include:

- Kapco Metal Stamping • OEM Fabricators, Inc. • L. B. White Company • The Fireside Theatre • Kwik Trip • Stoughton Trailers

No award was given in 2020 due to COVID-19.
More information at www.flowersfamilyfoundation.com

W isconsin Business Achievement Award

The Flowers Family Foundation will award the eighth annual Wisconsin Business Achievement Award in the fall of 2022. The presentation ceremony will be held to honor the recipient for its positive impact on the Wisconsin economy.

The award not only recognizes the winner for supporting the Wisconsin economy, it also includes a donation made to a Wisconsin-based 501(c)3 organization of the award winner's choice.

The 2022 award includes a \$75,000 donation.

Hopefully, the publicity the award and the philanthropic donation will encourage others.

An extraordinary opportunity to honor a candidate for their positive impact on the Wisconsin economy and assist a non-profit in a meaningful way.

This award is made available by sharing benefits of the free enterprise system

Candidates can be an Individual | Partnership | Corporation | Association | Organization | Industry | Educational Institution

Activities can include Exports | Inventions | Developing Technology, Products or Services | Excellence in Organization | Creating or Improving a Product, Industry or Profession | Educates | Leads | Communicates

NOMINATE TODAY!

Nominate a candidate online at www.flowersfamilyfoundation.com or by printing the form and submitting the completed form to: June Bunting, President, Flowers Family Foundation, 2364 Jackson St. #308, Stoughton, WI 53589 by August 1, 2022.

2022 SELECTION COMMITTEE

Former Governor Tommy G. Thompson

Tim Christen, Chairman Emeritus-Baker Tilly

**Allysia Finley, Media Representative -
The Wall Street Journal**

The award is Non-partisan and Non-political

Wisconsin Business Achievement Award 2022

Nominate today

Nominate a candidate online at www.flowersfamilyfoundation.com or by printing the form and submitting the completed form to: June Bunting, President, Flowers Family Foundation, 2364 Jackson St. #308, Stoughton, WI 53589 by August 1, 2022.

The Flowers Family Foundation will be awarding the eighth Wisconsin Business Achievement Award in the fall of 2022.

This annual award honors the recipient for its positive impact on the Wisconsin Economy and local Wisconsin communities.

The purpose of the award is to recognize the winner in its role in supporting the Wisconsin Economy, hoping that will publicize and encourage others.

The award is to be non-partisan and non-political.

The award may be granted to an individual, partnership, corporation, association, industry, educational institution—benefitting the Wisconsin Economy.

Potential activity could include exports, inventions, developing technology and/or products or services; excellence in organization, creating or improving a product, industry or profession, educates, leads, communicates,.....

The winner will be chosen by a selection panel consisting of:

- (1) Former Governor Tommy G. Thompson
- (2) Tim Christen- Chairman Emeritus-Baker Tilly
- (3) Allysia Finley - Media representative (Wall Street Journal)

The 2022 award will include a \$75,000 donation given to a Wisconsin-based 501(c) 3 organization of the awardee's choosing.

Sponsored by:

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Sharing benefits of the free enterprise system

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Wisconsin Business Achievement Award 2022

Section I. Nominator Information

Nominator's Name: _____

Nominator's Organization: _____

Nominator's Title: _____

Nominator's Address: _____

Nominator's Phone: _____

Nominator's Email: _____

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Wisconsin Business Achievement Award 2022

Section II. Nominee Information:

Company Name: _____

Address: _____

Contact Name: _____

Telephone: _____

Email: _____

Category:

Individual
Corporation
Industry

Partnership
Association
Educational Institution

Other

Date born, began or developed: _____

Please provide two references:

Name: _____ Name: _____

Address: _____ Address: _____

Telephone#: _____ Telephone#: _____

Email: _____ Email: _____

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Wisconsin Business Achievement Award 2022

We truly understand the importance of keeping financial information completely confidential. Attached is a signed Confidentiality Agreement that assures all financial information will be kept confidential and it will be shredded immediately following the selection of this year's winner.

Section III. Financial Information

Include financial statements (audited if available) for 2021 and 2 other years.

Employees:	Wisconsin	Other US	Foreign
2021	_____	_____	_____
Plus 2 other years	_____	_____	_____
	_____	_____	_____
Sales:			
2021	\$ _____ .00	\$ _____ .00	\$ _____ .00
Plus 2 other years	\$ _____ .00	\$ _____ .00	\$ _____ .00
	\$ _____ .00	\$ _____ .00	\$ _____ .00

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Wisconsin Business Achievement Award 2022

Section IV. Nominee Descriptions:

Please limit answers to each area to 1 page. Extra pages provided.

Describe Nominee:

How was the nominee affected by COVID-19?

Describe Wisconsin involvement:

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Wisconsin Business Achievement Award 2022

Why should this Nominee receive this award?

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**FLOWERS FAMILY FOUNDATION, INC.
CONFIDENTIALITY AGREEMENT**

In connection with the Flowers Family Foundation, Inc.'s ("Foundation") considering the grant application for possible directed grant award to _____ ("Company"), the Foundation may request certain information about the Company. As a condition of being furnished such information, the Foundation agrees to treat any information concerning the Company which is furnished to the Foundation on Behalf of the Company (the "Evaluation Material") in accordance with the provisions of this Agreement.

The term Evaluation Material does not include, and this Agreement shall not apply to, information which (1) is or at any time becomes generally available to the public other than as a result of a disclosure by the Foundation, its directors, affiliates, officers, agents or advisors ("Representatives"); (2) was available to the Foundation on a non-confidential basis prior to its disclosure by the Company; or (3) at any time becomes available to the Foundation on a non-confidential basis from a person who is not otherwise bound by a confidentiality agreement with the Company or is not otherwise prohibited from transmitting the information.

As a condition to the Company furnishing Evaluation Material to the Foundation, the Foundation agrees as follows:

1. The Foundation will exercise extreme precautions to safeguard the confidentiality of the Evaluation Material and neither the Foundation nor its Representatives will disclose any Evaluation Material to any third party, except as required by law upon the advice of counsel, without the prior written consent of the Company. Notwithstanding the foregoing, any Evaluation Material may be disclosed to Foundation Representatives for the purpose of evaluating the grant application and grant review process contemplated above (it being agreed that such individuals shall be directed by the Foundation to treat such information confidentially).
2. All records and other documents, and all copies thereof, relating to Evaluation Material (including summaries, analyses, extracts, financial data and notes of the contents or parts thereof), whether delivered by the Company shall be returned to the Company, or destroyed by the Foundation upon the request of the company. Return of such documents shall in no event relieve the Foundation of any obligations of confidentiality contained herein respecting Evaluation Material.
3. The Foundation will use the Evaluation Material solely for the purpose of evaluating the grant application and grant review process. The Foundation shall not use any Evaluation Material in furtherance of Foundation business or the business of any of its Representatives or their affiliates.

This Agreement shall be governed and constructed in accordance with the laws of the State of Wisconsin application to agreements made and preformed within the State of Wisconsin.

FLOWERS FAMILY FOUNDATION, INC.

COMPANY

By: June C. Bunting
June C. Bunting, President

By: _____
Signature